

Katie Hoch

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Education

2004-Present day

Auburn University

Auburn, AL

I am seeking a bachelor's degree in public relations with a minor in business.

Overall GPA: 3.3/4.0

Work Experience

Best Buddies Organization

November 2007- May 2008

Executive Director of Midnight Madness

- Managed all aspects of the event including the location, entertainment, promotions, recruitment, fundraising, finances, catering and prizes.
- Worked closely with local media to promote the event.
- Organized and lead preliminary meetings for the board of directors.

Wright Entertainment Group

Summer 2004, 2005, 2006

Intern

- Designed and distributed a welcome packet for participants in the L.A. Stars charity event that included information on the charity, their weekend long schedule of events and contact numbers.
- Created professional documents for the clients to ensure them of their responsibilities.
- Gained experience and insight from accomplished professionals in the public relations/event planning industry.

L.A. Stars

Summer 2006

Production Assistant

- Designed and organized itineraries in a clear and concise manner for LA Stars charity event.
- Persuaded companies to donate products for LA Stars charity event by communicating professionally and efficiently.
- Solved problems by communicating efficiently through emails, phone calls and direct contact.

Activities

University Program Council

April 2007- May 2008

Assistant Director of Public Relations

- Designed and distributed press releases for UPC's monthly events.
- Assisted in preparing and managing hospitality for all UPC events.

Major Entertainment Committee Member

August 2004-April 2007

- Planned major concerts for Auburn University.
- Worked the ticket/information table prior to the event and day of the event.

IMPACT

Fall 2007- Spring 2007

Volunteer

- Participated in weekly activities at a local nursing home.
- Received Volunteer of the semester for dedicating my time to the community.

*** References available upon request**